



**SHORT TEXT COMPANY, PRODUCTS AND DISTRIBUTION*

ALL I NEED. – NATURALLY ACTIVATING TEA DRINKS

ALL I NEED. STANDS FOR NATURALLY ACTIVATING TEA DRINKS. WE ONLY USE INGREDIENTS WHICH ARE 100% NATURAL AND ORGANIC. OUR PRODUCTS ALL I NEED. GREEN TEA, ALL I NEED. MATE TEA & ALL I NEED. WHITE TEA ARE CERTIFIED TO BE ORGANIC, VEGAN AND – AS THE FIRST BEVERAGES IN AUSTRIA – ALSO CARBON-NEUTRAL.

all i need. Green Tea is an activating organic green tea with superfruits — the sparkling tea drink for an urban and health-conscious target group. With many vitamins and antioxidants, all i need. Green Tea is the perfect activating refreshment for enjoying the moment.

all i need. Mate Tea combines tradition with fun and precious ingredients, thanks to the three “Ms” Mate, Matcha & Maracuya. In this process, mate as a stimulant meets the fruity maracuya. The natural caffeine in mate creates an energy and concentration boost, which refreshes at the same time.

all i need. White Tea is a highly caffeinated organic white tea with apple and lime — the modern refreshment with a high caffeine content. With a lot of natural premium caffeine from white tea, it is a natural and sustainable energy drink, which is currently unique on the market.

ABOUT ALL I NEED.

all i need. stands for naturally activating tea drinks. The Austrian company proves that great taste, high-quality ingredients and a sustainably stimulating effect can be combined in a wonderful way. The all i need. refreshments use 100% natural and organic ingredients. The activating effect is also gained in a truly natural way from the main ingredient, which is freshly brewed tea.

With all i need. Green Tea, all i need. Mate Tea and all i need. White Tea, there are three products available at the moment which are certified to be organic, vegan and – as the first beverages in Austria – also carbon-neutral. In Germany, all i need. is available at Tegut, Aral and online on Amazon.de. As of May 2020, all i need. is listed in about 400 COOP markets in Switzerland.



**LONG TEXT COMPANY, PRODUCTS AND DISTRIBUTION*

ALL I NEED. – NATURALLY ACTIVATING TEA DRINKS

ALL I NEED. STANDS FOR NATURALLY ACTIVATING TEA DRINKS. WITH SUSTAINABLE ENERGY IN CANS, THE TWO FOUNDERS THOMAS MIKSITS AND ALEXANDER JIRESCH HAVE BEEN REVOLUTIONIZING THE WORLD OF REFRESHMENTS FOR SEVERAL YEARS NOW. THE AUSTRIAN COMPANY DEMONSTRATES THAT GOOD TASTE, HIGH-QUALITY INGREDIENTS AND A LONG LASTING VITALIZING EFFECT MAKE A PERFECT COMBINATION.

AN HONEST ALTERNATIVE TO ARTIFICIAL BEVERAGES: THE GOAL WAS TO DO GOOD ON MANY LEVELS. THEREFORE, THE HIGH-QUALITY AND 100% NATURAL INGREDIENTS, SUCH AS SELECTED GREEN TEA, MATE TEA & WHITE TEA, NOT ONLY COME FROM ORGANIC, BUT ALSO FROM SUSTAINABLE PRODUCTION. THE ACTIVATING EFFECT ALSO COMES FROM A COMPLETELY NATURAL SOURCE: FRESHLY BREWED TEA. SINCE 2018, ALL I NEED.'S ENTIRE PRODUCTION CHAIN HAS BEEN CARBON NEUTRAL. FURTHERMORE, THE PRODUCTS ARE ALSO ORGANIC AND VEGAN CERTIFIED.

Deliciously vitalizing, **all i need. Green Tea** is an activating organic green tea with superfruits — the sparkling tea drink for an urban and health-conscious target group. The 5-elements-recipe is the secret of all i need. Green Tea, the premium green tea drink for all those who want to enjoy with all their senses. Freshly brewed Sencha leaves, the superfruits aronia and açai and the sweetness of the Austrian sugar beet guarantee a completely new flavor experience. With many vitamins and antioxidants, all i need. Green Tea is the perfect activating refreshment for enjoying the moment.

all i need. Mate Tea combines tradition and fun, thanks to the three “Ms” Mate, Matcha & Maracuya. Mate is a stimulant high in caffeine, which has already been drunk by indigenous peoples of South America. Combined with matcha, mate causes a boost in energy and concentration and poses a relaxing effect. Maracuya refreshes with its pleasantly sweet taste and adds the feel-good factor to our all i need. Mate Tea.

all i need. White Tea gives you an energy boost. The premium caffeine from natural white tea has a particularly long-lasting effect. Apple, turmeric and lime complement the activating refreshment. Thanks to the high caffeine content from purely natural theine, all i need. White Tea is a natural and sustainable tea drink, which is currently unique on the market.



ABOUT ALL I NEED.

all i need. stands for naturally activating tea drinks. The Austrian company proves that great taste, high-quality ingredients and a sustainably stimulating effect can be combined in a wonderful way. The all i need. refreshments use 100% natural and organic ingredients. The activating effect is also gained in a truly natural way from the main ingredient, which is freshly brewed tea.

With the all i need. Green Tea, the all i need. Mate Tea and the all i need. White Tea, there are at the moment three products available which are certified to be organic, vegan and – as the first beverages in Austria – also carbon-neutral. In Germany, all i need. is available at Tegut, Aral and online on Amazon.de. As of May 2020, all i need. is listed in about 400 COOP markets in Switzerland.

**NEWS: TOGETHER WITH LILLET, ALL I NEED. HAS CREATED A REFRESHING SUMMER DRINK.*

Our summer drink for the open air season: **Lillet all i need.**

For one glass you need:

5 cl LILLET Blanc | 8 cl all i need. Green Tea | a splash of soda | a slice of lime | a mint leaf | ice cubes

Put LILLET Blanc into a glass filled with ice.

Fill up with all i need. Green Tea.

Add a splash of soda and garnish with a slice of lime and a mint leaf.

**FURTHER MATERIALS & PHOTOS:*

www.allineed.com/en/press/

Fotos: © „all i need.“

CONTACT:

Elena Gorschek

Brand Manager all i need. AT

Handy: +43 660 34 89 351

E-Mail: elena.gorschek@allineed.at

www.allineed.com | [fb/allineed](https://www.facebook.com/allineed) | [insta/allineedtea](https://www.instagram.com/allineedtea)